



Solution Profiles

- Studying how iBux solutions supersedes its competitors

Service Request Panel

Overview

The proprietary solution of iBux aimed to streamline service requests.

Pros

- The service request panel is a user-friendly portal.
- Tedious process to maintain elements of iBux service requests is streamlined.
- Clients can make use of the effective interface to raise service requests.

Cons

- Design is in nascent stage; would take iterations to improve.

FAQ for Service Request Panel

1. How can iBux administrators make use of the Service Request Panel?

iBux admins can use the panel to maintain process Service Requests

2. How can non-iBux Admins use the Service Request Panel?

Non-iBux Admins like clients can use the panel to raise project requests. Such requests are handled in time by iBux personnel.

Career Page

Overview

The proprietary Career Page solution of iBux aims to simplify the recruitment process. Instead of a plain approach to obtain resumes from candidates, the portal records the applications and encourages order.

Pros

- The career page fosters ordered approach to hiring workforce.
- There can be no instances of lapses to handle candidate applications.

Cons

- The career page is in its initial stages and would mature in the upcoming phases.
- Feature support in the career page is basic; it would match professional standards shortly.

FAQ for Career Panel

1. What is the purpose of Career Panel when I can send my resume directly to iBux?

Please be informed that the Career Panel is a streamlined way to handle your candidature. Make use of the career page to have your application well-tracked.

2. What are some important fields in the Career Page that I must be aware of?

The career page strives to be as comprehensive as possible trying to cover singular candidate details. Fields like educational background, professional work experience and personal details are captured for processing.

3. Are there any security infrastructure in place when I access the Career Page?

Yes, as a user, you must clear one-time-password (OTP) requirements for both mobile and email.

4. Where can I access the Career Page?

The Career Page can be accessed from either the header menu or from the footer hyperlink.

Web/Graphic Design

Overview

Web/Graphic Design is an important offering of any creativity-oriented enterprise. Cutting-edge design and post-production maintenance are key features promised by such industries.

iBux offering in this vertical compared to competitors

iBux has a team of creative technologists who are well-versed with industry firsts. While designing graphic collaterals, iBux spares no stone unturned to achieve a rich experience. The professional touch offered by iBux is unmatched.

Pros

- iBux has a team of highly-skilled artists who are updated to the latest trends.
- iBux constantly studies the market and stays cutting-edge.

iBux can proudly take a stance that its graphic offering is faultless while being open for review.

FAQ for Web/Graphic design

1. What are some key offerings by iBux in Web/graphic design?

iBux offers advanced mockups, simulations in both 2D and 3D. Web design offered by iBux is at the next level which is handled by a team of dedicated programmers and designers.

2. What product suite does iBux cover for graphic requirements?

iBux uses latest subscriptions from Adobe, Corel, Autodesk and other suites. These tools are the latest.

3. How can I approach iBux with my need for web/graphic requirement?

You can either directly get in touch with personnel at iBux or raise a request in the Admin Panel offered by iBux.

Digital Marketing

Overview

Digital Marketing is gaining ranks to attract global outreach. Social media has further fostered this.

Productivity gain offered by iBux

iBux is a market leader in digital marketing catering to many offerings. Advanced SEO/SEM, affiliate/email marketing and effective Content Marketing are some of iBux's specializations. iBux has a clear focus on client problems and stays committed to solving them.

Pros

- Covers the full suite of Digital Marketing initiatives; this comprehensive offering is second to none.

Cons

- iBux is currently not handling aspects related to machine learning and artificial intelligence (AI).

FAQ

1. What are the key differentiators that iBux digital marketing offers over competitors?

iBux supersedes competitors with advanced SEM like unpaid and paid optimizations. The team at iBux has professional expertise that enables it to provide next-gen solutions in digital marketing.

2. Is Artificial Intelligence (AI) is being handled by iBux?

iBux is in the process of integrating AI into its digital marketing offerings. You would experience these solutions in the coming years.

3. What are the intuitive content marketing solutions offered by iBux?

iBux strives to deliver the latest and the best offerings in content marketing. Its team of dedicated writers are well-versed with SEO concepts while also delivering engaging written content.

App development

Overview

With mobile devices becoming ubiquitous, app development is a singular activity that every industry must get involved.

Key offering by iBux that supersedes competitors

iBux works on its philosophy to stay focused to client problems. The dedication offered by iBux towards project schedules is professional and imbued with integrity. The workforce at iBux are its treasure to uphold its practices.

Pros

- iBux is committed to deliver an advanced mobile app experience that is virtually unmatched.
- iBux has proved its skills through several in-house apps while also serving customers for their delight.

FAQ

1. What are the latest trends in app development that iBux can offer its customers?

iBux engineers are well-versed with the latest app development trends. While offering innovative solutions in iOS and Android platforms, advanced concepts like organic/natural interfaces are handled by iBux.

2. What technologies are in the pipeline of iBux to cover for app development?

iBux looks forward to introduce machine learning and artificial intelligence into its app development vertical also. Such fields are upcoming to enhance user engagement.

3. What best practices are followed by iBux for App development?

iBux is on a mission to introduce robust Agile process to streamline its app development. In the coming years, iBux would stand tall as a dominant app developer.

Cloud Technologies/BPO (Upcoming)

Overview

Cloud technologies is a domain that is gaining prominence in this era of internet. Services are moving to cloud for added productivity. In addition, industry outsourcing like BPO is a domain holding value for monetization.

The position of iBux in Cloud and BPO domains

iBux is a global leader in quality products and innovative services. iBux looks forward to scale its offerings into Cloud and BPO. This endeavour would not be a challenge to iBux noting its stance to hire talented workforce and its unmatched infrastructure.

iBux is on a trajectory to introduce advanced Cloud offerings like Virtualization and infrastructure as a service in the coming years.